

WP5.2 Automotive Apprenticeship Marketplace

Report Summary

Mick Feloy and Georg Macher

E mail: feloy@btopenworld.com; georg.macher@tugraz.at

August 2020



Automotive Strategic Cooperation



Our objectives are:



Skills Analysis

- Job Roles
- Skills Roadmap



Learning Platform

- Free Training Courses
- Skills Cards



DRIVES Framework

- Digital Badges
- Training Directory



Apprenticeships

- EU Forum
- Junior Automotive Apprentice Board
- Comparison Tool





Purpose of the report



Document key issues impacting on the automotive sector

Map changing skill requirements

Understand the current EU Automotive Apprenticeship Marketplace

Identify implications of these changes for Apprenticeships serving the sector

Highlight practical action to address these issues





Purpose of the report



Skills are changing rapidly

Upskilling of existing employees is as important as provision for new entrants

Many new specialist skills are emerging

These changes are impacting at all educational levels

Industry 4.0 is a major driver of skills change





EU Automotive Apprenticeship Challenges

There are wide inter-country variations in overall apprenticeship models adopted and delivery methods

Understanding and comparing different apprenticeship offers across different EU countries is difficult

The EU apprenticeship market poses particular challenges for automotive SMEs

While the automotive supply chain is increasingly globalised apprenticeships are focussed nationally or even more locally

The Apprenticeship offer can play an important part in addressing the poor image of the sector amongst young people and tackle the gender imbalance and other diversity issues



Implications for Apprenticeships





Key Implications

Industry 4.0 has implications for the profile of applicants and training delivery methods

Tailored, flexible and often bite sized solutions required

Close dialogue between employers, schools, colleges, universities and other providers

Flexibility to respond to fast changing skills

More support needed for SMEs

Move towards a single EU apprenticeship market Apprenticeships are needed at every level including higher levels

Need to support upskilling and provide clear learning pathways

Innovative solutions to address the poor image of the sector

Tools needed to help compare the apprenticeship offer across the EU

Learning from examples of innovative practice

Improve diversity and inclusion



Solutions

Establish a central resource of good practice in terms of apprenticeship design and delivery in partnership with key stakeholders and building on existing resources

Adopt more innovative ways of designing apprenticeships such as increased flexibility, just in time design to respond to rapid skill changes and making sure the apprenticeship offer supports upskilling of existing employees as well as new entrants to the sector

ACTIONS

An Apprenticeship comparison tool to try and help both employers and individuals to navigate the apprenticeship landscape and compare offers in different countries

An intelligence service to track skills changes for employers and providers



Moving Forward



 Please read the Key Issues Report @ Key Issues Report or the Main Report @ Understanding the Marketplace

 Please provide your feedback to the reports by completing the short feedback form @ https://drives-survey.vsb.cz/s/f5a356f2d9ae4222

 Please get in touch if you have any examples of good practice in relation to apprenticeship design or delivery you think others would benefit from knowing about by completing the above feedback form, or emailing direct to <u>feloy@btopenworld.com</u>





Thank you for your attention!

Follow DRIVES project at:

- https://twitter.com/ProjectDrives // #DRIVESProject
- https://www.linkedin.com/company/project-drives
- https://www.facebook.com/Project-Drives-969201189911395

More information and registration for DRIVES Newsletter at:

www.project-drives.eu

